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SOCIAL EQUITY IN CANNABIS

By Mason Miller



Cannabis prohibition has impacted the lives of so many people across the nation and the world. The disproportionate success, discrimination and incarceration in the cannabis industry has been rampant for decades and now there may be a way for the City of Los Angeles to give back to the people hurt the most by the War on Drugs. They have thought up a project called the Social Equity Program which will be prioritizing applications for licensure making them first on the market, give them technical

and business assistance, fee deferrals and even a workforce placement program for employment. Due to the limited number of licenses and possible oversight on the qualifications necessary to run a fully licensed dispensary, there has been some push back from investors and already established businesses in the industry with this program. Needless to say it is a step in the right direction and as it is with every new law or regulation in the industry, it will take time to work out all the kinks. To learn more about LA's Social Equity program for cannabis businesses, go to cannabis.lacity.org/licensing/social-equity-program.

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Highly Curated Shelf



Brand Spotlight: DistributR
Three LGBTQIA ladies from Long Beach, CA growing indoor flower with zero investors. Established in 2020, The DistributR confidently curates a versatile California cannabis experience. We go above and beyond to ensure that our flower is of the HIGHEST caliber and as FRESH as our packaging. Representing LBC, we keep you calm, cool or collected

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Breez CBD spray

Bogo 50%
Stick-E Vape | Bloom

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battery free
ABX | West Coast Cure

4g for \$40 on AVR
Flower

A QUICK RUNDOWN ON THE RELATIONSHIP BETWEEN THC & ESTROGEN

By Ariana Bean

For more info go to thp.la/blog!

THC and estrogen? What could they possibly have to do with one another? Well, get ready, a lot! During a women's menstrual cycle, there are four phases. Follicular, Ovulation, Luteal, and Menstruation. During these phases, hormones such as progesterone and estrogen rise and fall. The hormones directly affect mood and often trigger physical effects as well such as bloating, cramping, migraines, etc. During two of those phases, Follicular and Ovulation, Estrogen levels rise.



With the increase of Estrogen comes the increase of cannabinoid absorption within the body. With the increase of cannabinoid absorption, comes a higher sensitivity to THC. And we all know what that means! Lower tolerance to THC. Meaning, when women are ovulating, they have an easier time getting high. Add this to the list of the millions of reasons why women are amazing!

GOT QUESTIONS? WE CAN HELP!



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THP.LA/CONSULTATIONS
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ONE SESSION WITH A
CONSULTANT

OK, WHAT IS LIVE RESIN AND WHY SHOULD I TRY IT?



Unlike other concentrates, live resin is extracted from plant matter that is immediately frozen after harvest, preserving as much of its natural terpenes as possible. As a result, it has a higher terpene content than other concentrates like shatter, rosin, or wax. It is loaded with much more of the natural flavors and aromas of the living cannabis plant, making for a much more enjoyable dabbing or vaping experience.

Live resin concentrates are usually named after their form and viscosity. You can find live concentrates under names such as "sugar," "sauce," "sap," "jelly," "badder," and "shatter."

Most people prefer to dab or vape live concentrates. These consumption methods allow for better enjoyment of the concentrate's terpenes - especially dabbing. By comparison, smoking live resin out of a bowl or joint is rather wasteful as many of the terpenes it contains are destroyed immediately by the high heat of fire. You can also find these concentrates packed inside of pre-filled vape cartridges and pax era pods. Simply attach to a 510 battery thread or Pax Era vaporizer for maximum vaping convenience.

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